



Business and  
Professional  
Women/Tallahassee

May 2014

Dear Sir or Madam:

At BPW/Tallahassee we are gearing up for our annual Support the Girls Event and Breast Cancer Walk About! Support the Girls is an event BPW hosts to raise funds for the BPW/Florida Breast Cancer Support Fund. We use the fund to provide individual gifts of \$250 to breast cancer survivors, which they can use for anything they'd like. They can pay bills not covered by insurance, pay utilities, buy wigs, or spend a well-deserved day at the spa. The only requirement is the potential recipient is sponsored by a BPW member in good standing.

One of the primary ways we raise funds is through the generous donations of sponsors. Last year, we have been able to support women through this wonderful opportunity by raising \$2,500. Our goal this year is to increase that to \$4,000. Your gift of \$250 will help us to underwrite the minimal costs of this event. All signage and media prior to and on the day of event will include your logo and designation as a sponsor.

One of the highlights of this event is collecting decorated bras that are donated by community members. The decorated bras are put on display at various supporting businesses throughout Central Midtown Area. Support the Girls is scheduled for May 23, 2014, beginning at 5:30pm. On that night, the businesses supporting the event will have the bras on display. As we walkabout midtown, participants will enjoy food, drinks, and vote on the bras they like best.

The money we raise that night and the donations of our sponsors will replenish our fund to support breast cancer survivors. We look forward to hearing back from you by May 12<sup>th</sup> to confirm your sponsorship.

Please feel free to contact me if you have any questions and I will be glad to provide you with any information about this year's event. We thank you in advance for your generous support.

Kindest regards,

President  
BPW/Tallahassee